MOVING FORWARD WITH INNOSUISSE

Professor Urs Muntwyler
Innosuisse Experte

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SWITZERLAND IS THE WORLD LEADER OF INNOVATION

GLOBAL COMPETITIVENESS REPORT (WEF) 2017-2018

GLOBAL INNOVATION INDEX 2017

SWITZERLAND, USA, SINGAPORE, NETHERLANDS, GERMANY

SWITZERLAND, SWEDEN, NETHERLANDS, USA, UK
THE SWITZERLAND OF TOMORROW NEEDS INNOVATION

- Creating jobs with high added value
- Creating economic and societal value
- Creating and protecting intellectual property
- Promoting disruptive business models
FOUR TYPES OF INNOVATION PROMOTION

- START YOUR INNOVATION PROJECT
- BE CONNECTED
- START AND GROW YOUR BUSINESS
- GO GLOBAL
Innosuisse primarily supports science-based innovation projects conducted jointly by companies and research institutions. We offer both parties a flexible way of getting started.
BRINGING TOGETHER SCIENCE AND THE MARKET

Research offers
Scientific expertise and research infrastructure

and gains
Access to the market

SME offers
Economic and entrepreneurial know-how as well as marketability

and gains
Access to resources, expertise and infrastructure in research & science

INNOVATION PROJECT
Innosuisse covers max. 50% of the project costs and pays an overhead contribution of 15% to the research partner.

The implementation partner comes up for at least 50% of the project costs (incl. 10% cash), mainly in form of labour.

MARKET IMPLEMENTATION
Project selection criteria

- Innovation degree (novelty of scientific and economic approach)
- Quality of methodology (quality of the project set-up: i.e. quantified goals and milestones)
- Competences of the project partners to run the project and ensure market implementation
- Sustainability and value added in Switzerland
**Project ranking concept**

**Evaluation Expert 1** (points)

«Both experts are equal and are evaluating independently from each other»

**Evaluation Expert 2** (points)

**Innovation degree:**
- x points in maximum

**Quality of methodology:**
- x points in maximum

**Competences of the project partners:**
- x points in maximum

**Sustainability and added value in Switzerland:**
- x points in maximum

= points in maximum by expert; double points in maximum

**Decision-making basis of Innovation Council subgroup**

Application 1: AA (score)
Application 2: AB (score)
Application 3: BB (score)

Application n: BC (score)
Application n+1: CC (score)

«Budget allocation per subgroup meeting»
INNOVATION CHEQUE: MAXIMUM CHF 15’000

- Easy access into the world of science-based innovation funding.
- Aim: to clarify the effective feasibility of an innovative idea.
- Access up to CHF 15,000 of research services from a research partner.

- Funding preliminary studies, such as concept developments and idea studies or analyses of the innovation and market potential of processes, products, services or technologies.
- Voucher to SME, short financial and content report provided by research partner, co-signed by SME.
COMPANIES PARTICIPATING IN INNOVATION PROJECTS

- 75% | SMES with less than 250 employees
- 25% | CORPORATES With more than 250 employees
FUNDING APPLICATIONS RECEIVED

* Incl. special measures «strong franc»; Total no. of projects approved in 2016: 539 (53%)

Erfolgsquote (2016): 53%
CEILING OF EXPENDITURE
2017-2020 (in CHF M)

2017 - 2020 TOTAL 916.5
ON DUTY FOR INNOSUISSE

168 EXPERTS

25 MEMBERS

51 EMPLOYEES

8 INNOVATION MENTORS

65 COACHES

2 4 6 MEMBERS

BOARD OF DIRECTORS

INNOVATION COUNCIL

EXECUTIVE COMMITTEE AND SECRETARIAT
Besten Dank an Mr Brendan Hughes (Innovation Mentor for Innosuisse)

Prof. Urs Muntwyler (Innosuisse Experte)
urs.muntwyler@bfh.ch